

The



Universe

Special Presentation

**Google For Business:
Advanced Google Calendar**

Google's Web Based Tools for improved
Productivity and Communication

G. William James

Handheld Computer Solutions

How To Keep In Touch

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Handheld Computer
Solutions



G. William James



GWJ2000



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Mobile Solutions & Google Apps Coaching



- ❑ 1:1 Personalized Solution for Office & Mobile
- ❑ Custom Organize Your CRM
- ❑ Get your Website/Google SEO optimized
- ❑ Social Media Marketing strategies
- ❑ Time Management & productivity System
- ❑ G Suite (Google Enterprise Apps)
- ❑ Full Access To Video Library
- ❑ **All Online With Access To Your Screens**

Schedule Your Session Today

G. William James



- Black Enterprise Magazine's "Master Of The PDA"
- Google Apps For Business Affiliate
- Member, National Speakers' Association

Career Highlights

- ❑ 1980s Executive Forums, Inc. Presented time management workshops
- ❑ 1999 Corporate speaker for Palm, Inc. on the power of the PDA
- ❑ 2004 National Presenter for the launch of the original Supra eKey & iBox
- ❑ 2008 Introduced 1st Gen iPhone as a Realtor tool
- ❑ 3-Time Presenter to The National Association of REALTORS® Conference
- ❑ 2005-Today Distinguished presenter of Google Apps for mobile business

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Subject Line Only!!!

Google Calendar For Business

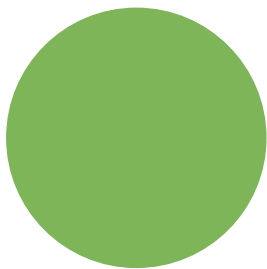
What The Real Estate Transaction Looks Like Moving Forward

With an emphasis on social distancing as a new normal, technology plays a bigger role than ever before.

Those who master the tech tools will be the ones clients will see as the most efficient, reliable and trustworthy. The processes we have now to master:

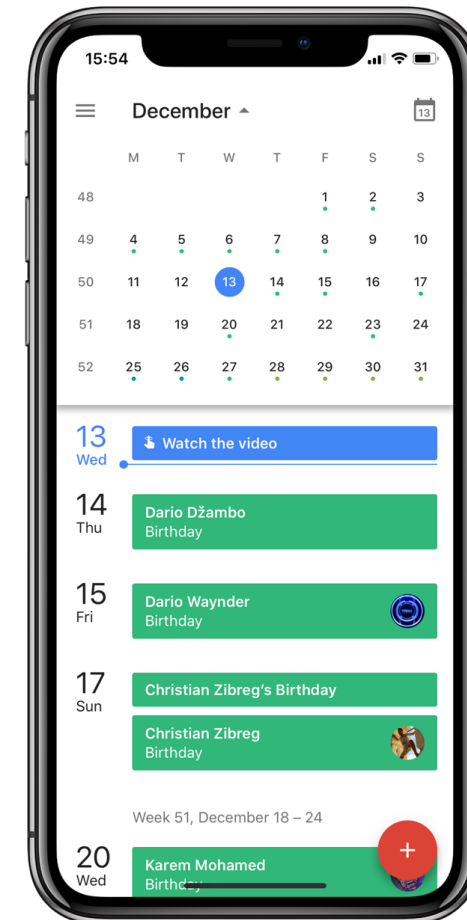
- **Automation**
- **Virtual tours and personalized showings**
- **Online Consultations**
- **Document Management and Signing**
- **Virtual Closings**
- **Financial Transactions**

Google Calendar



Advanced Google Calendar Secrets

Google Calendar, as the foundation of your time management system allows the ability to successfully keep multiple schedules and maintain productivity



Advanced Google Calendar Secrets

The Google Calendar App has significant advantages compared to paper time management systems:

- **Much easier to transport, easier to access**
- **Separates calendar events by multiple categories**
- **Digital Assistant keeps you up-to-the-minute with alarms and notifications**
- **Backed up for safety and security on the Google Cloud**
- **Share calendars with others that update in near real-time**
- **Make a calendar publicly accessible online and searchable**



Advanced Google Calendar Tips & Tricks

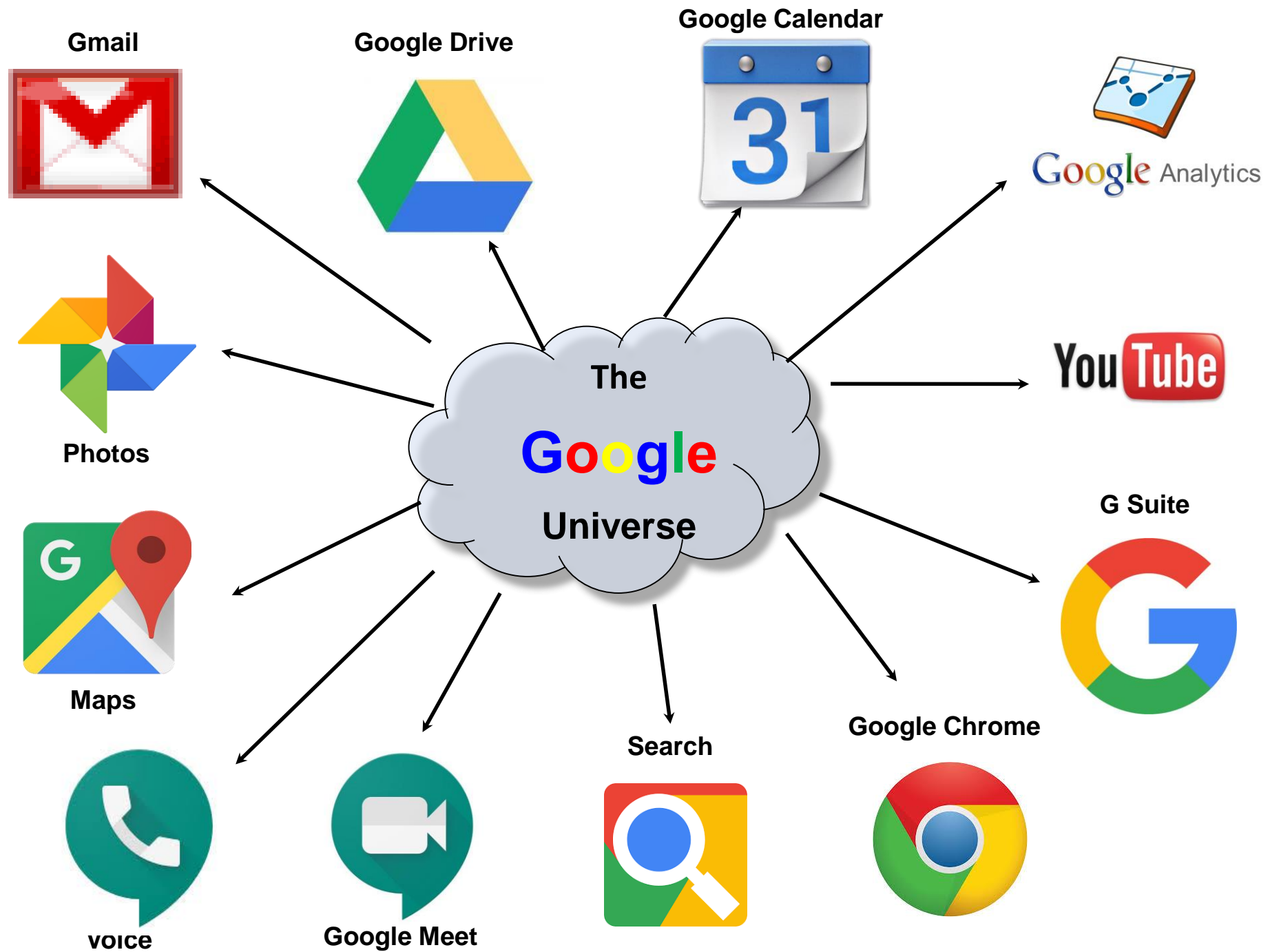
- **Change how your calendar week starts:**
In Settings > View Options, select the day to start your week (Sat, Sun or Mon)
- **Create a custom calendar view:**
In Settings > View Options, choose a custom view. In the calendar, press **4** to open.
- **Manage appointments through multiple time zones**
In Settings > Time Zone, click to allow secondary zone, then select.
- **Easily share a calendar:**
In Settings > Settings for my calendars, click calendar, add email and permissions.
- **Peek at a colleague's agenda on a shared calendar:**
Create event, add them as a guest; Click “Find time” and select a time to schedule.



Advanced Google Calendar Tips & Tricks

Keyboard Shortcuts

- **Switch calendar views easily:**
1 or D for Day, 2 or W for week, 3 or M for month view. Wherever you are in the calendar, click T for today.
- **Create an event with one click:**
Press C
- **Go to any date on the calendar**
Press G
- **Quickly adjust an event:**
Left-click to get popup details, right-click to change color or delete
- **Advanced search:**
Press / then click the arrow to the right



**A Special
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For Your
Organization**

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Special Presentation

Google My Business, Ads and SEO

**How To Use Google Search To Improve Visibility,
Engage Customers and Close More Business**

A Special Exclusive Webinar Event



Google My Business, Ads and SEO

- Learn how to create and manage your Google My Business profile
- How to get your My Business site to the top of the search results
- Add your current listings and other info for instant access
- Discover how to choose the right keywords and tags that get results
- How to make your website and online content Google-friendly
- Learn the secrets of the SEO pros and increase your visibility



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THANK YOU!

That was fun,
let's do it again
sometime 😊



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